



**Skills and
Software Knowledge**

JavaScript	Wordpress	Adobe Illustrator	Search Engine Optimization	Shopify
HTML 5	MySQL	Adobe Animate	Google Analytics	WooCommerce
CSS	Php	Adobe Auition	Google AdWords	Adobe Premiere
Bootstrap	Adobe Dreamweaver	Adobe Photoshop	Bing Ads	

Field Experience

Nov 19 - Present

Freelance Web Designer - Compass Speakers

On-call website services for the company. Duties included updating profiles, graphics, UX, and developing new pages to current web standards.

Nov 21 - Nov 23

Web Designer/ Graphic Designer- Giraffe Media Group

I specialize in crafting engaging visuals for offers, creating customer experiences, logos, and E-Book covers for new sites. My expertise includes designing captivating images to boost click-through rates and conducting A/B testing for optimized ad performance. With a focus on both aesthetics and results, I elevate the visual appeal of digital platforms to drive engagement and success.

Dec 19 - July 21

Web Designer/ IT / Ecom Manager - FiberBuilt Umbrellas & Cushions

Design, Promote, and Manage the FiberBuilt's Ecommerce Shopify site. Maintain FiberBuilt's website, along launch and design the new site. Today to today activities included technical support, online chat, inputting orders from e-commerce. Design and edit video or photograph content from drone or camera.

July 19 - Sept 19

IT/Web Developer - ACI Hoist

Help with day to day technical issues and resolve them. Training the company associates to use new equipment or updated programs. Work alongside the marketing manager to get high ranking Google Ads to acquire new customers and generate new leads. Cut company cost signs and logo creation. Assisted with finding a company to design and integrate the current company software, website, and CRM together.

Work Experience

Driver/Dispatcher - 1st Class Transport, Pompano Beach, FL

Driver and Dispatcher for tow truck company. Trained in transporting Ferrari, Maserati, Bentley, BMW, Land Rover, and Mercedes Benz. Handled calls, dispatched drivers and planned routes.

Awards

US Navy, Mayport, Florida Honorable Discharge - 2006	US Navy, Mayport, Florida Good Conduct Medal - 2006
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Education

Udemy - Online Learning
NodeJS - The Complete Guide (MVC, REST APIs, GraphQL, Deno) - Currently Studying

The Art Institute of Fort Lauderdale - Fort Lauderdale, FL
Bachelors of Science Degree in Web Design & Interactive Media - 2018
Associate of Science Degree in Web Design & Interactive Media - 2017